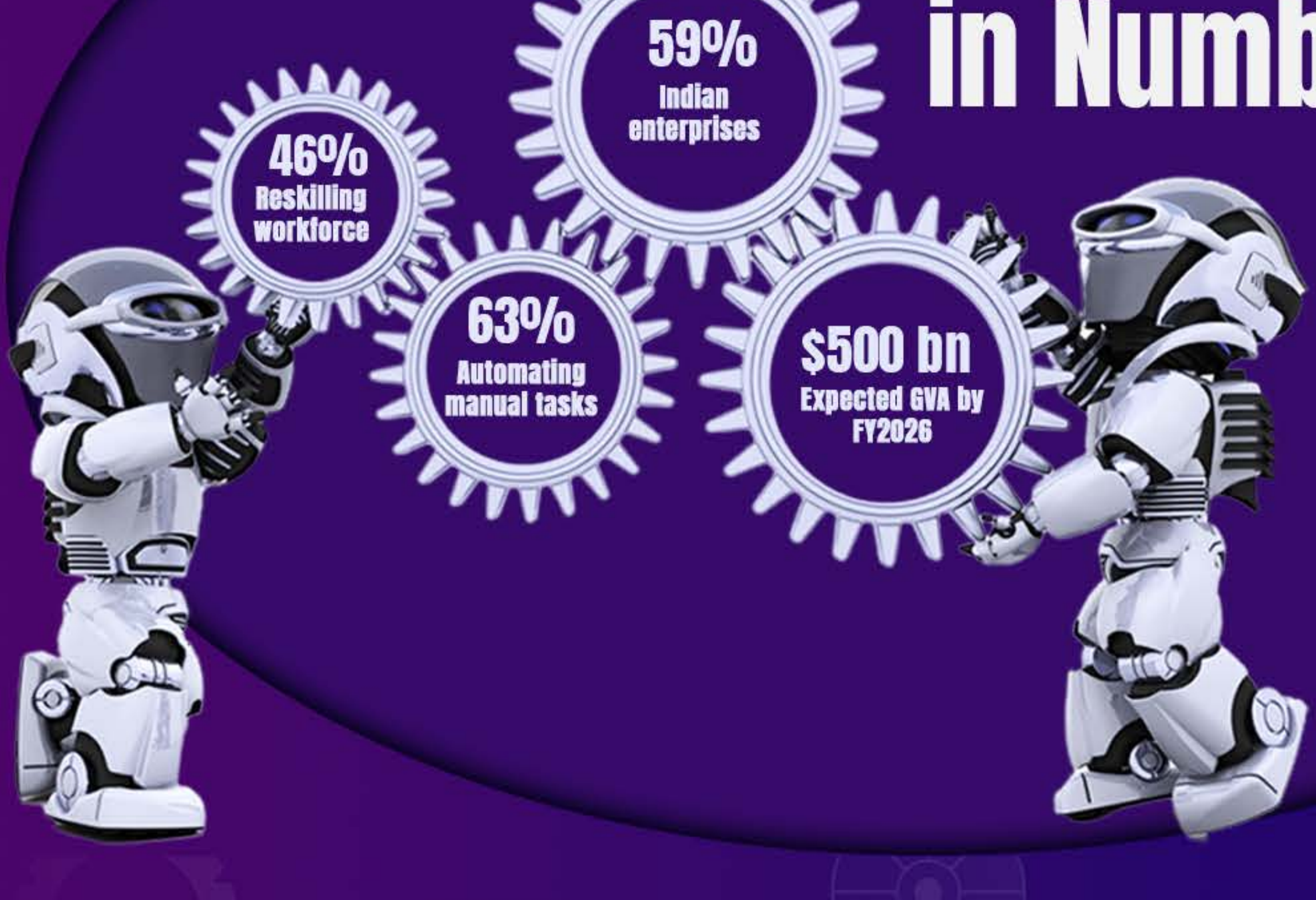# AI in BUSINESS
The Game Changer

From e-commerce and finance to healthcare, agriculture and manufacturing, Indian businesses of all sizes are increasingly deploying automation, data-driven and business intelligence tools to optimize traditional operations, creating more value for customers and emerging stronger.

AI Adoption in Numbers

- **59%** Indian enterprises
- **46%** Reskilling workforce
- **63%** Automating manual tasks
- **$500 bn** Expected GVA by FY2026

7 Key reasons to use intelligent software to manage business

1. Stay ahead of competition
2. Generate more value for your customers
3. Automate routine tasks
4. Reduce the cost of running a business
5. Save time and boost employee productivity
6. Make smarter strategic business decisions
7. Gain valuable insights with real-time data

Business Functions Leading Automation in India

- **67%** Research & Development
- **55%** Workforce development
- **53%** Building AI-driven solutions

Automate to Innovate
Building Efficiency with Automation

Pipeline to Fortune
Manage sales pipeline and track leads with lead management system

Win Over Vendors
Process supplier invoices faster with accounts payable automation software and keep your vendors happy

Juggle Among Projects
Handle multiple projects simultaneously with streamlined business operations

Risk Radar
Turn to ERP in financial management for fraud detection and risk assessment

Streamline & Shine
Turbocharge your supply chain with cutting-edge management tools

Flourish Together
Collaborate with multiple teams at multiple locations with product lifecycle management software

Sources:

https://in.newsroom.ibm.com/2024-02-15-59-of-Indian-Enterpris-es-have-actively-deployed-AI,-highest-among-countries-surveyed-IBM-report

https://economictimes.indiatimes.com/tech/technology/ai-adop-tion-in-key-indian-sectors-touches-48-in-fy24/articleshow/110060391.cms?utm_source=contentofinterest&utm_medium=te xt&utm_campaign=cppst