

The beverage industry is mushrooming



# ARE YOU READY to take the bull by its horns



2 - Marshing

- Complying with strict regulations

4 - Distilling

5 critical challenges for the distillery industry

6 - Bottling

iskey production process



Growing demand for ethical brands

from organic drinks



Logistical challenges



online presence

Developing an





Carries out

recipe

management,

approvals, and

security.

#### Monitors bottle Creates a flavor returns and profile for

time.

Handles

complaints &

reports from

vendors.

spoilage in real-

aligning to your

Gathers

information

about lead time

and inventory.

manufactured

products.

capacity.

Also controls

filtration

stages of

brewing.

Collects data

about batch

production &

resource

Controls

brightening,

blending,

fermentation.

business needs.

DID YOU KNOW?

More people are opting

lifecycle.

Maintains consistent quality

throughout the product manufacturing



realities:

### for organic drinks that are eco-friendly?

**How customer** 

The global non-alcoholic beverages market stood at USD 833.1 billion in 2021 and is expected to Consumers select grow at a CAGR of 5.6% alcohol based on calorie

preferences are evolving

Below-mentioned statistics will help you identify

whether you are aligned with the changing market

in the distillery space?





count (20%), sugar

content (17%), probiotics

Alcohol consumers are expected to increase from 29.3 crores in 2018 to 38.6 crores by 2030.[2]

from 2022 to 2030. [4]

The lower-middle and

upper-middle income

groups will contribute

70% of the growth in the

consumption of alcoholic

beverages in India. [3]

# Why Sage X3 is the perfect solution for your distillery business? Purchase Flow Sub-Contracting

Quality Control

Inventory and Warehousing

Planning and Manufacturing

Taxation & Payment Management

**Bottling Production Process** 

Sales Flow

**ENA Production Flow** 

Report

# [1] https://extension.psu.edu/alcoholic-beverage-consumption-statistics-and-trends-2022

References:

030.

[2] https://www.business-standard.com/article/current-affairs/rs-3-9-trillion-alcohol-beverage-market-to-

market#:~:text=The%20global%20non%2Dalcoholic%20beverages,5.6%25%20from%202022%20to%202

grow-at-6-8-icrier-121081601277\_1.html

[3] http://icrier.org/pdf/ES/ES\_Alcoholic\_Beverages.pdf [4] https://www.grandviewresearch.com/industry-analysis/nonalcoholic-beverage-

www.sagesoftware.co.in

### Sage Software Solutions Pvt Ltd. is an independent distributor of The Sage Group plc in India. Sage Software Solutions Pvt Ltd is not an affiliate or a related entity of The Sage Group plc. Sage 300cloud, Sage X3 and Sage

About Sage Software Solutions Pvt. Ltd.

CRM software solutions have been developed and are exclusively owned by The Sage Group plc. Sage, Sage logos, and Sage product and service names are the trademarks of The Sage Group plc. All Rights Reserved

1800-1024-951

sales@sagesoftware.co.in

Sage Software Sage Partner Solutions (P) Ltd.